



Executive Insights

REVEALED: 10 industries with the lowest job satisfaction

According to new research, Job security is no longer enough for today's employees who are now more likely to move jobs or switch careers to achieve greater job satisfaction.

The study found that 57% of UK workers moved companies for greater job satisfaction and 22% said that was because they didn't feel appreciated for their hard work.

And, with UK workers spending an average of 42 hours per week at work, it is not surprising that 38% have changed careers to seek greater job satisfaction.

The Resourcing Head for Cygnet, who completed this study, says that the research confirms how likely it is for some people to change company in order to find greater satisfaction.

"There are some surprising reasons for this - with many just simply wanting to enjoy the nature of the work they do and many feeling underappreciated. Therefore, it is important that people find a job they will enjoy. In order to do this, people can make a list of the top things that they consider important when looking for a company and job that will make them happy."

He says that workers can put this into practice by creating a plan. "By having this people can feel in control of their future career path and work towards a job that they will enjoy."

33% switched careers because they wanted a more rewarding job, while 29% felt that they just wanted to enjoy the work that they do once again.

And some industries it seems, are more unsatisfactory than others.

Below are the 10 industries with the least job satisfaction according to the research:

1. Utilities - 45%
2. Retail - 38%
3. Administrative and support services – 32%
4. Information and communications – 29%
5. Hospitality and leisure – 21%
6. Marketing and communications – 20%
7. Education – 18%
8. Professional services - 17%
9. Travel and tourism – 16%
10. Healthcare – 13%

Is your Industry on this list? What do you think?

Comments welcomed.

Ref: Executive Grapevine

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